

# AllThingsLifeSciences: 2010 Venture Forum

## Fact Sheet

**AllThingsLifeSciences: 2010**, the 20<sup>th</sup> venture forum program produced by venture catalyst Springboard Enterprises, will support and showcase emerging growth companies led by women from the life sciences and clean tech sectors to investors and strategic partners. The program:

- Combines virtual access and in-person events in order to maximize value for and connections between program participants and Springboard's international network of entrepreneurs, investors, sector experts and trusted business advisors.
- Has three main components: recruitment & qualification, coaching and connections.
- Utilizes Springboard's community building approach by partnering with local organizations that have extensive sector expertise and connections and leveraging our deep rolodex and international stakeholder network
- Provides national exposure for selected emerging growth companies seeking capital or strategic partnerships by showcasing them to our national investor network, arranging one-on-one meetings with active angel, venture and corporate investors and providing ongoing support.

### The Life Sciences/ Clean Technology Sector

Applications are accepted from a broad range of companies within the life science and clean technology sectors, including but not limited to:

Biotechnology	Biomedical devices	Wind Power
Diagnostics	Health IT	Geothermal Power
Therapeutics	Health Care systems	Solar Power
Pharmaceuticals	Healthcare products	Emissions Reduction
Nutritional products	Biofuels	Green Construction
Biomedical technologies	Renewable Energy	Recycling
Life systems technologies	Environmental	Energy Efficiency
Food processing	Sustainable resources	

### Participating Company Application Criteria

All companies should:

- Warrant a need for institutional rounds of investment.
- Demonstrate a defensible business model and, at a minimum, a working prototype/beta of product/service.
- Document a large, qualified and profitable market opportunity with competitive advantage.
- Track record of milestone achievement, such as: product development, distribution or licensing contracts, grants, beta clients, customers, revenue, strategic partnerships, etc.
- Show evidence of a credible core management team (or ability to attract one) with demonstrated ability to execute
- Have a woman in a key management holding a significant equity stake.

### Other Participants

Participation in the program will include a select group of:

- Active, accredited venture capitalists, angels, corporate investors, and business development executives\*\*
- **AllThingsLifeSciences: 2010** Forum Committee members and sponsors
- Business, media and financial press
- Service providers, such as law firms, accounting firms and business consultants

\*\* See SEC Reg. D §501. [17 C.F.R. §230.501](#).

## Program Components & Timeline

<b>QUALIFICATION</b>	<b>February 1 – Applications Accepted</b> <b>March 17 – Application Deadline</b>	Virtual	<b>Recruitment:</b> Springboard convenes a committee of investors, Springboard alumnae entrepreneurs, and business experts to recruit applicants and investors.
	<b>March 17-26 - Pre-screen</b> <b>March 26-April 9 - Screen</b> <b>April 15-30 - Interviews</b>	Virtual	<b>Selection:</b> The 3-step screening process involves an application review, a business plan review and in-person interviews conducted by a committee of investors and individuals who have expertise in evaluating businesses.
	<b>Mid-May (Date TBD)</b>	Boston, MA	<b>Bootcamp:</b> Selected companies attend an intensive Bootcamp session designed to provide attendees with information about securing equity capital and techniques for delivering an effective investor presentation. <b>Springboard Caucus Event:</b> The Bootcamp program is held in conjunction with the bi-annual Caucus in Boston, MA, an invitation-only event at which selected companies, Springboard alumnae entrepreneurs, Board of Directors and Council of National Advisors as well as investors, sponsors and strategic partners involved with the AllThingsLifeSciences: 2010 program will convene.
<b>COACHING</b>	<b>May 24-July</b>	Virtual	<b>Coaching:</b> Each company is assigned a team of hand-picked expert coaches to assist them in refining their investor presentations through group webconferencing calls and ongoing one-on-one feedback via in-person meetings, email and phone
	<b>June-July</b>	Regional Locations	<b>Walk Through:</b> Mid-way through the coaching program, companies have an opportunity to practice their pitch and receive feedback at this in-person panel review. <b>Video- or audio-taping:</b> At the Walk Through or at the conclusion of the coaching process, company presentations are video- or audio-taped for additional promotion and exposure.
<b>CONNECTIONS</b>	<b>September-October</b>	Virtual  Regional Locations	<b>Online Preview:</b> Participating investors and strategic partners may view company info and watch the video-taped presentations through our online forum platform <b>One-on-One Meetings/Introductions:</b> In-person meetings between the selected companies and participating investors and/or strategic partners, as well as online webconference calls may be arranged
	<b>October</b>	New York	<b>Springboard's Winners' Circle Dinner 2010:</b> For the entire Springboard network, the annual dinner program features a video presentation honoring Springboard alumnae and distinguished individuals who have made significant contributions to fostering emerging growth enterprises led by women.
	<b>Ongoing</b>	Virtual	<b>Post Forum Support:</b> Springboard is dedicated to providing maximum value to its entrepreneurs and investors, and will continue to make connections and other opportunities available.

## Getting Involved

To learn more about the benefits and opportunities available to sponsors, venture firms and individual investors, please contact Joshua Henderson, Director of Programming at 202-242-8066 or by email at [joshua@springboardenterprises.org](mailto:joshua@springboardenterprises.org).

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Venture-Catalyst **Springboard Enterprises** is the go-to organization for information about and support for entrepreneurial ventures led by women. Springboard sources, qualifies, coaches and showcases high growth potential companies as they seek equity capital for product development and expansion. The 407 companies that have presented at Springboard forums have raised over \$5 billion in equity, grants and corporate investments to date.